

Transit Tracking Report



Campaign:
Your Company

Campaign Name:
Your Campaign

Campaign Summary

Advertiser: Your Campaign

Agency: Your Agency



Sales Market:
Cape Town



Media:
Back Wraps



of buses:
40



Campaign Period:
1 Jun – 30 Sept 2017

Sales Market	Media	Purchase Type	Start Date	End Date	# of Units
Cape Town	Buses - Back Wraps	Sold	1 June 2017	30 Sep 2017	40

Face

Golden Arrow Back Wraps

Routing	Daily Trips	Total Trips	Daily Hours Active	Daily Hours Active	Daily Km's Travelled	Total Km's Travelled
Cape Town (June)	186.73	5 602	199 hours	250 days, 3 hours	4 939	148 174
Cape Town (July)	184.97	5 734	194 hours	251 days, 2 hours	5 030	155 958
Cape Town (August)	200.42	6 213	217 hours	281 days, 16 hours	5 392	167 168
Cape Town (September)	198.53	5 956	202 hours	253 days, 19 hours	5 163	154 894

Daily Activity

